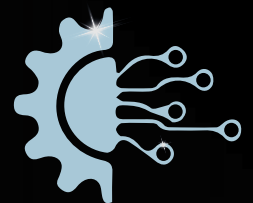


WIN EURASIA

INDUSTRIES MEET DIVERSITY

7 - 10 June 2023
Istanbul Expo Center

win-eurasia.com



Deutsche Messe

WIN

EURASIA



WIN EURASIA: INDUSTRIES MEET DIVERSITY

WIN EURASIA Will Be the Meeting Point of Industry in 2023!

WIN EURASIA - World of Industry Fair, the largest international industry fair of the region and its field, will open its doors at **Istanbul Expo Center** between **7-10 June 2023**. Gathering the Automation, Logistics, Welding, Electric, Electronic, Energy, Metalworking, Hydraulic and Pneumatic industries under one roof, the 29th International WIN EURASIA Fair, the meeting point for the industry, offers a unique opportunity to experience the 360-degree manufacturing industry, where all the innovations of the sector are exhibited together.

Gathering the whole industry together under one roof with the theme of "Industrial Transformation" in the last exhibition, WIN EURASIA brings together the 360-degree manufacturing industry with its seminars and conferences. With the international cooperation and Hosted Buyer Delegation Program realized, a great contribution has been made to the targets of increasing the share of medium-high technology products in exports to 44.2% and increasing the total manufacturing industry exports to 210 billion US dollars in-line with Turkey's 2023 targets.

Reasons to Exhibit at WIN EURASIA

- The most important and biggest industry fair of the region
- 360 degrees Manufacturing Industry and Industry 4.0 concept under one roof
- Meeting point of the sector; the opportunity to bring your products and services together with important buyers not only from Turkey and the Eurasian region, but also from the globe
- Be a part of the future; benefit the on-site market research opportunities, discover the latest innovations with international Sectoral Conferences and Seminars and Special Areas

WIN EURASIA 2022 Highlights



17
countries
500+
exhibitors



6
halls
24.000
sqm exhibition area



92
countries
35.728
visitors



28
supporting associations
and public institutions



93
national and
international media partners



18
countries
+150 VIP
buyers

Visitor Profile



Top 5

International Visitor Countries



Iran
Libya
Iraq
Morocco
Egypt



Top 5

Visitor Industries



Machinery
Automotive Industry
Energy, Electric & Electronic
Manufacturing Industry
Metal Industry



Top 5

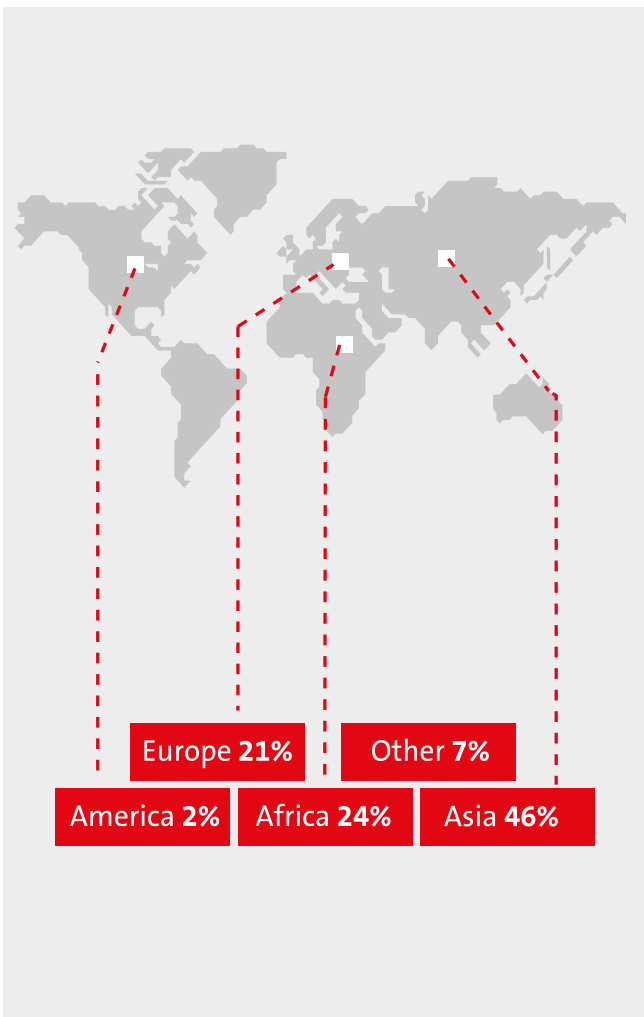
Visitor Occupation



Engineer
Administrative
Technical
Planning
Sales

Visitor Breakdown by Continents

Visitor Insights



Professional decision maker profile



Will visit **WIN EURASIA** again



Satisfied with **WIN EURASIA**

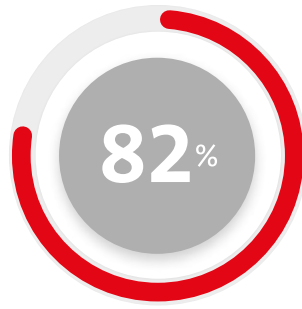


Suggests **WIN EURASIA** to a colleague

Exhibitor Insights



Satisfied with
WIN EURASIA



Established
new business networks



Met with
target visitor profile



Suggests
WIN EURASIA

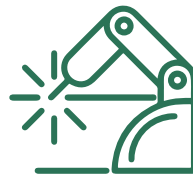
Product Groups



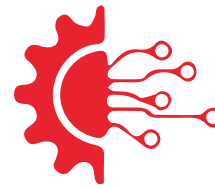
Energy, Electric &
Electronic Technologies



Logistics, Supply Chain
Management and
Intralogistics Solutions



Welding and Robotic
Welding Technologies

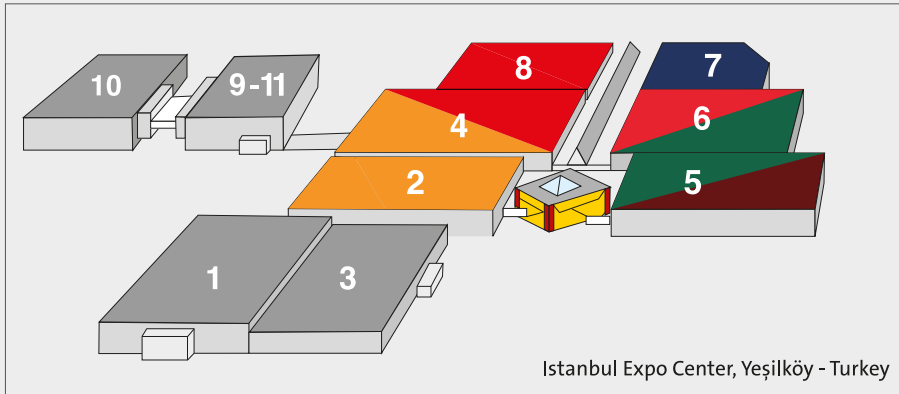


Automation
and Fluid
Power Systems



Industrial
Manufacturing
Machines

General Layout



- Hall 2-4** Energy, Electric & Electronic Technologies
- Hall 4-8** Industrial Automation
- Hall 7** Logistics, Supply Chain Management and Intralogistics Solutions
- Hall 6** Robotic Automation
- Hall 5-6** Welding and Robotic Welding Technologies
- Hall 5** Industrial Manufacturing

Contact Us

FOR EXHIBITING

win-eurasia@hf-turkey.com

FOLLOW US

@WINEURASIA

Organizer



Supporters



Official Airline



Fairground



Supporting Associations



THIS FAIR IS ORGANIZED WITH THE TOBB (INSPECTION OF THE UNION OF CHAMBERS AND COMMODITY EXCHANGES OF TURKEY) IN ACCORDANCE WITH THE LAW NUMBER 5174